Web Page Analysis

**Directions:** In the left hand column, write the rhetorical device you used: ethos, logos, or pathos. In the right hand column, explain in detail what part of the web page exemplifies that particular rhetorical device. Be sure to include an example and an explanation. An example has been done for you.

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| Rhetorical Device | Example & Explanation |
| **Pathos** | “Imagine sitting on a warm beach; a cool breeze gently caresses your skin, as Caribbean music fills the air. Your worries – gone, your life – good, your destination – Cuba. “In this quote, I am trying to make the reader feel relaxed and happy. If the reader can associate these feelings with Cuba, they will be more likely to visit. |
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